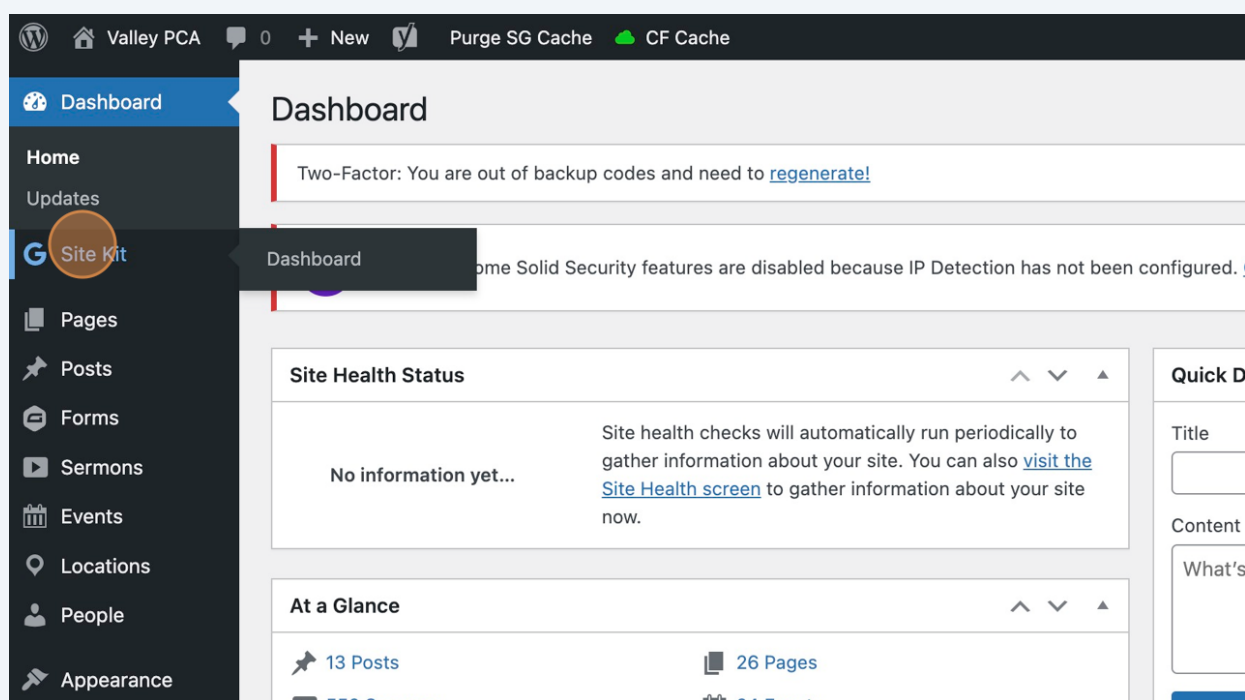


View Google Analytics in Your WordPress Dashboard



1 Log in to your WordPress dashboard.

2 Click "Site Kit"



3 Click "Sign in with Google"

Pages
Posts
Forms
Sermons
Events
Locations
People
Appearance
Plugins
Users
Tools
Settings
Yoast SEO
Boom Bar

Set up Site Kit

Get insights on how people find your site, as well as how to improve and monetize your site's content, directly in your WordPress dashboard

☐ Help us improve Site Kit by sharing anonymous usage data. All collected data is treated in accordance with the [Google Privacy Policy](#).

[Sign in with Google](#) [Reset Site Kit](#)

4 Choose **your** email address to sign in here.

sign

account



Holly Chaffee
holly@fivemoretalents.com



Holly Chaffee
hollychaffee3@gmail.com



Holly Chaffee
hollysbeeswax@gmail.com



Use another account

5 Click "Continue".

t

By continuing, Google will share your name, email address, language preference, and profile picture with Site Kit. See Site Kit's [Privacy Policy](#) and [Terms of Service](#).

You can manage Sign in with Google in your [Google Account](#).

Help Privacy Terms

6 Click "Continue"

Additional Google

i Site Kit already has some access

See the [7 services](#) that Site Kit has some access to.

Make sure you trust Site Kit

You may be sharing sensitive info with this site or app. Learn about how Site Kit will handle your data by reviewing its [terms of service](#) and [privacy policies](#). You can always see or remove access in your [Google Account](#).

[Learn about the risks](#)

Help Privacy Terms

7 Click "Verify"



Have Google verify site ownership

To verify that you own [Valley PCA](#), Google adds a verification token to your site's HTML code.



Google

[Privacy](#)

[Terms](#)

[About Google](#)

[Google Products](#)

8 Click "Allow"



Turn on metrics in your dashboard

To show metrics in your Site Kit dashboard, allow [Valley PCA](#) to access your Google Account data. You can view or revoke access for [Valley PCA](#) in your Site Kit settings at any time.



Google

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9 Click "Set up"



Set up Search Console

To see how people find your site on Google Search, have Google add [Valley PCA](#) to Search Console for you and connect it to Site Kit.



Google

Privacy

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10 Click "Go to my Dashboard"



Congratulations!

You successfully set up Site Kit. You can now see how your site appears in Search, how many visitors you get from Search, your popular pages, and how people found them from Search.



Google

Privacy

Terms

About Google

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11 Now you can view Google Analytics in your WordPress dashboard!

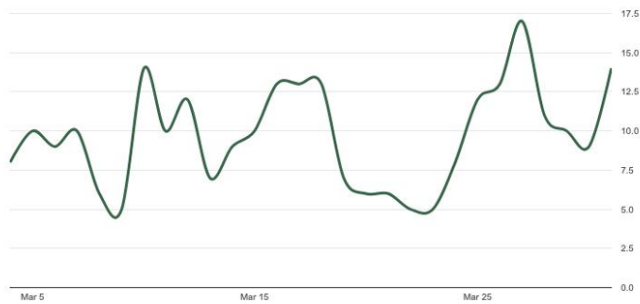
Find out how your audience is growing

Track your site's traffic over time

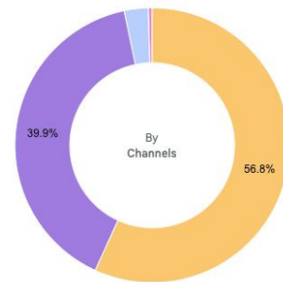
All Visitors

211

↑ 18.5% compared to the previous 28 days



Channels Locations Devices



Organic Search Direct Organic Social Referral Unassigned

Source: [Analytics](#)

Search traffic over the last 28 days

Total Impressions

gathering data...

Total Clicks

gathering data...

Unique Visitors from Search

121

↑ 19.8%

Set up conversion events to track how well your site fulfills your business

Conversions completed